

Example Text: Persuasive Text (Ages 9 - 11)

- 1 Include a title that implies a point of view (the point your child is arguing for)

This lets the reader know your child's point of view right from the beginning of their persuasive text.

- 2 Use adverbials for cohesion.

Encourage your child to use words like 'consequently', 'similarly', 'therefore', 'despite this' and 'moreover' to help make their point. It also helps to create a cohesive text - where ideas link together and the whole piece of writing flows and makes sense.

- 3 Include rhetorical questions.

These are questions that don't require an answer, but rather to make the reader think.

- 4 Use modal verbs, such as 'could', 'would', 'may' and 'might'.

Using words like this allows your child to put across ideas without having to prove themselves.

Children Should Wear School Uniform

I strongly believe that all students **should** wear a school uniform. Pupils appear smarter in uniform and it makes them instantly recognisable on school trips, but there are many other reasons why we should all wear the uniform of our school.

Firstly, uniforms give all the children from a school the same identity and a **sense of pride** for their school. This helps them **focus on their learning** rather than the differences in clothes. **I strongly believe** that school uniforms also prevent children from being **bullied**. **Would you want any child to feel left out for not having the right jeans?** Studies have shown that not having a school uniform affects **self-esteem, confidence, bullying and behaviour** in school. **Consequently**, the evidence shows that this is clearly an important factor.

In addition, school uniforms are cheap to buy thus **saving parents money** by having to keep up with the latest fashion trends. Most items included in a school uniform can be bought for less than £5 and many supermarkets sell the basics, such as shirts, trousers and skirts. **Furthermore**, some schools **might** have second hand uniform sales so parents can buy uniforms at a further reduced price.

Moreover, wearing a school uniform not only offers a sense of school **pride, unity and equality**, but **can** be useful on trips. If a child was to get **lost**, then it **would** be **easy to know** which school they had come from because the uniform will have the school's badge on it. **Therefore**, it **enables children to feel safe when outside of school**.

5

Include emotive language.

This makes the reader feel sympathy for your child's cause or feel excited for something positive. For example, 'the poor, helpless donkeys' or 'the most exciting and thrilling event!'

In conclusion, I think that it's really important that we wear school uniform. It makes everyone equal, it **may be** cheaper and it **can** keep you safe. As a result, this is why 94% of all primary schools in the UK have a school uniform.

6

Present opinions as facts.

This way, your child will be putting their opinions into the reader's mind with no chance to question them. For example: 'surely you must agree that...' or 'everyone knows that...'

7

Include a concluding paragraph to summarise the opinion.

This closing paragraph is another chance for your child to make their point clear. Summarise what has already been said to ensure that the reader remembers the most important parts.